

## Q1 Fiscal Year 2025 Earnings Call

November 20, 2024

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### Safe Harbor

This presentation contains "forward-looking" statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act, including the cybersecurity threat landscape, expectations regarding our platformization strategy and related progress and opportunities, long-term expectations regarding annual recurring revenue, remaining performance obligation, product development strategy and expectations regarding artificial intelligence (Al), financial guidance for the second quarter of fiscal 2025 and fiscal year 2025, mid and long-term financial expectations, modeling points, business and economic conditions and challenges, and other financial, operational and business expectations. Many of these assumptions relate to matters that are beyond our control and changing rapidly.

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All information in this presentation is as of November 20, 2024. This presentation contains non-GAAP financial measures and key metrics relating to the company's past and expected future performance. We have not reconciled diluted non-GAAP earnings per share guidance to GAAP earnings per diluted share, non-GAAP operating margin to GAAP operating margin or adjusted free cash flow margin guidance to GAAP net cash from operating activities because we do not provide guidance on GAAP net income (loss) or net cash from operating activities and would not be able to present the various reconciling cash and non-cash items between GAAP and non-GAAP financial measures, including share-based compensation expense, without unreasonable effort.



# Nikesh Arora

## **CEO & CHAIRMAN**



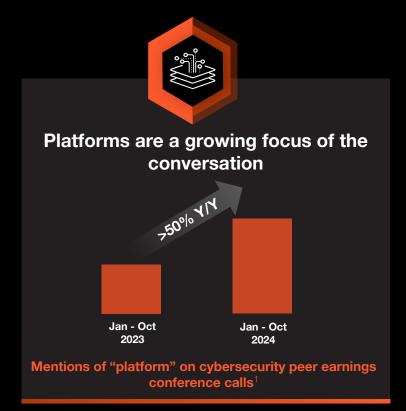
Q1 FY'25: Off to a good start, top-line metrics ahead of expectations

#### **Delivering ahead of Top-Line** ...balanced with strong Targets in Q1... profitability and cash generation Q1'25 NGS ARR<sup>1</sup> Q1'25 EPS (non-GAAP) 01'25 RPO Q1'25 Operating Margin (non-GAAP) \$4.52B \$12.6B 28.8% \$1.56 +40% y/y +60 bps y/y +20% v/v +13% v/v Q1'25 Total Revenue Q1'25 Adj. FCF (non-GAAP) \$2.14B **\$1.47B** +14% v/v

<sup>1</sup>ARR = Annualized Recurring Revenue. Next-Gen Security ARR is annualized allocated revenue of all active contracts as of the final day of the reporting period for Prisma and Cortex offerings inclusive of the VM-Series and related services, and certain cloud-delivered security services. In the fiscal first quarter 2025, NGS ARR includes ~\$74M attributable to QRadar SaaS contracts that we recently acquired from IBM. NGS ARR from QRadar SaaS contracts expected to decline to approximately half the Q1'25 amount by Q4'25, as these customers adopt XSIAM. Reconcilitations of historical non-GAAP measures can be found in the Appendix. Fiscal year ending on July 31.



### Platformization conversations expanding - taking hold in the industry





## Industry experts are seeing a shift in the market



"A majority of enterprise customers will benefit from a platform approach." Gartner<sup>2</sup>

<sup>1</sup> Based on the Company's review of mentions of the word "platform" in seven selected cybersecurity peer earnings release transcripts.

<sup>2</sup> Gartner, Innovation Insight for Security Platforms, Peter Firstbrook, Craig Lawson, 16 October, 2024

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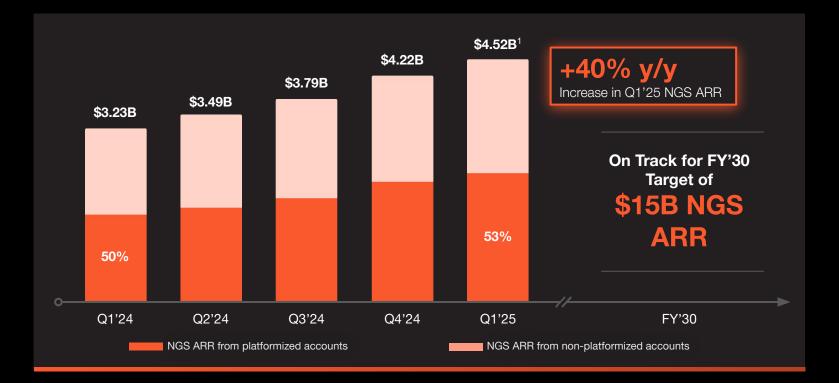
## Continued momentum in Platformization - validating our conviction in the opportunity



<sup>1</sup> Platformization/Platformized defined as: Active ELA contract or >\$1M SASE ARR for Network Security; >\$1M ARR for Cloud Security; active XSIAM contract or >\$100k QRadar SIEM ARR with Cortex XDR/XSOAR for Security Operations. Total Platformizations defined as a count of all platformizations across customers, with a customer platformized on all three platforms counting as 3 platformizations, a customer platformized on two platforms counting as 2 platformizations, and a customer platformized on one platform counting as 1 platformization.

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## Strong NGS ARR growth in Q1



<sup>1</sup>Q1'25 NGS ARR includes ~\$74M attributable to acquired QRadar SaaS contracts. NGS ARR from QRadar SaaS contracts expected to decline to approximately half the Q1'25 amount by Q4'25, as these customers adopt XSIAM.



### Large deals continued to headline platformization success

#### >\$50M SOC transformation with a technology firm

Platformization transaction in Security Operations replacing multiple SIEMs and adding XDR driving significant improvements in TCO.

#### >\$15M NetSec platformization with a national hospital system



Customer consolidated on our appliances while platformizing with an ELA to leverage our advanced security capabilities.

#### >\$20M NetSec add-on with a financial services firm

## >\$30M platform expansion deal



Replacing legacy appliances with NGFW & ELA, after platformizing on SASE in FY'24. Won on the basis of consistent architecture and lower costs.

## with a business services company



Customer expanded prior NetSec and SecOps platformizations with XSIAM & XDR expansion and added SASE to reduce risk and reduce operational cost.

#### >\$5M Accounts<sup>1</sup>

60 | +30%y/y

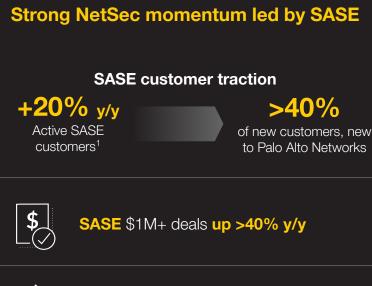
#### >\$1M Accounts1

305 | +13%y/y

<sup>1</sup>Number of accounts that had transactions in the period totalling >\$1M, and >\$5M.



## Netsec: Strong innovation paired with SASE & ELA growth





Firewall ELAs up double digits y/y, driven by advanced subscriptions

#### **Q1 NetSec innovation milestones**



Release of **AI-powered OT offering**, leveraging **new ruggedized FWs** 



Hundreds of customers for AI Access



**Strata Copilot GA,** trained by nearly 50k vetted sources

<sup>1</sup> Customer defined as any customer with a binding contract as of the final date of the reported period. Prisma SASE includes unique customers for Prisma Access, Prisma SD-WAN, and standalone PANOS SD-WAN and PANOS SaaS Security subscriptions.



## Netsec: SASE Highlight | Prisma Access Browser

Significant opportunity as first mover natively integrating enterprise browser into SASE



Extension of SASE to unmanaged devices



Advanced phishing prevention



SaaS, AI security and data loss prevention



Virtual Desktop Infrastructure (VDI) replacement

Mobile device security

## Strong Prisma Access Browser traction since acquisition

+115

Customers since acquisition

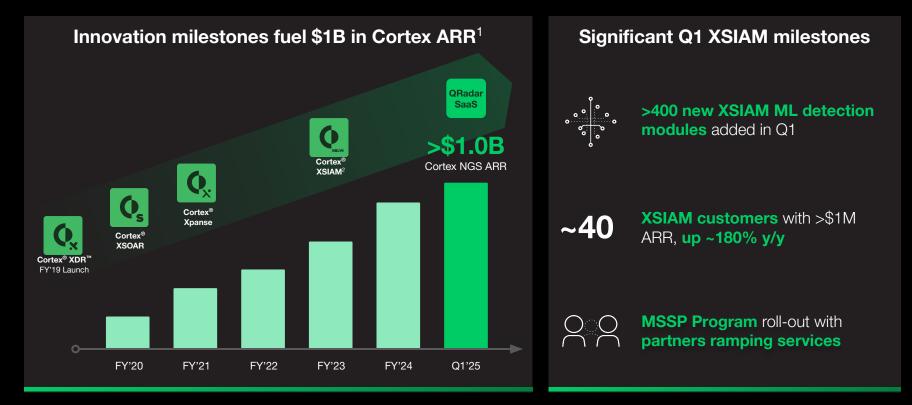
### +1M

Licenses sold since acquisition

Frictionless adoption of Prisma Access Browser available to Enterprise users amongst our ~16M SASE user installed base is now underway



## Cortex growth driven by XSIAM momentum

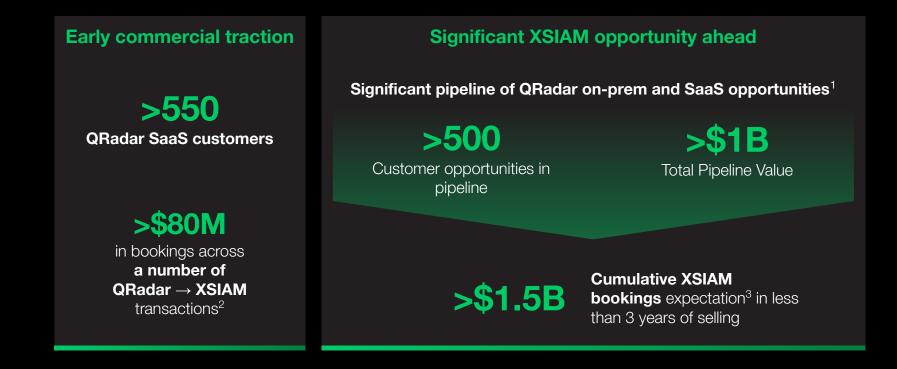


<sup>1</sup> Cortex ARR includes Cortex XDR, XSOAR, Xpanse, XSIAM, QRadar SaaS and Unit42 recurring services.

<sup>2</sup> Cortex XSIAM general availability announced in FY 2023.



## SecOps Highlight | Excited by initial traction and opportunity from IBM Deal



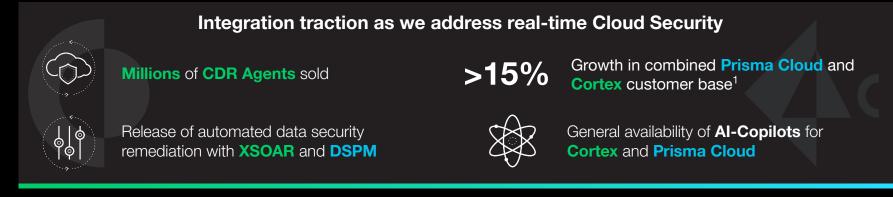
<sup>1</sup> XSIAM pipeline across QRadar SaaS and QRadar on-prem customers.

<sup>2</sup> Cumulative bookings from deal announcement on May 15, 2024 though Q1 FY2025.

<sup>3</sup> Cumulative bookings expectation from October 2022 General Availability of Cortex XSIAM through Q4 FY'25.



## **Cortex innovation - bringing Cloud and Cortex together**



#### Strong innovation across Cloud Security



CNAPP-integrated DSPM to mitigate Ransomware in the Cloud, now with ~125 customers



AI-SPM and AI-Runtime fueling AI-related traction in Cloud Security



Enabling MSSPs to build services on top of Prisma Cloud

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<sup>1</sup> Combined Prisma Cloud and Cortex customers represents all customers who have purchased any combination of Prisma Cloud, Cortex XDR Pro, Cortex XSOAR, Cortex XSIAM. Customer defined as any customer with a binding contract as of the final date of the reported period.

# Our Q1 performance bolsters our confidence in our strategy and our FY'25 goals



Broader recognition of Platformization benefits and our third quarter of continued progress bolsters our confidence



Steady Platformization momentum will continue to fuel our NGS ARR growth



Continuing to invest in innovation across our platforms and furthering our strong AI momentum



Raising NGS ARR, Revenue, and EPS on the back of early FY'25 strength



# Dipak Golechha

## **CHIEF FINANCIAL OFFICER**





## Top-line metrics ahead of our guidance in Q1



#### ~\$250M in AI ARR<sup>3</sup> in Q1'25

<sup>1</sup>Q1'25 Remaining performance obligation includes ~\$68M attributable to acquired QRadar SaaS contracts.

<sup>2</sup> Q1'25 NGS ARR includes ~\$74M attributable to acquired QRadar SaaS contracts. NGS ARR from QRadar SaaS contracts expected to decline to approximately half the Q1'25 amount by Q4'25, as these customers adopt XSIAM. <sup>3</sup> Annual recurring revenue from Cortex XSIAM, AlOps subscription, and ADEM.



### Q1'25 Metrics

	<b>Q1'25</b> Guidance (as of 8/19/24)	Q1'25 Actual
Total Revenue	\$2.10B - \$2.13B 12% - 13% yr/yr	<b>\$2.14B</b> 14% yr/yr
Product Revenue		<mark>\$354M</mark> 4% yr/yr
Remaining Performance Obligation	\$12.4B - \$12.5B 19% - 20% yr/yr	\$12.6B 20% yr/yr
Next-Gen Security ARR	\$4.33 - \$4.38B 34% - 36% yr/yr	<b>\$4.52B</b> 40% yr/yr
Gross Margin (Non-GAAP)		<b>77.3%</b> -70 bps yr/yr
Operating Income (Non-GAAP)		<mark>\$616M</mark> 16% yr/yr
Operating Margin (Non-GAAP)		<mark>28.8%</mark> +60 bps yr/yr
Diluted EPS (Non-GAAP)	\$1.47 - \$1.49 7% - 8% yr/yr	\$1.56
Diluted EPS (GAAP)		\$0.99
Adj. Free Cash Flow (Non-GAAP)		\$1,466M



## Reflections from our first quarter of focus on RPO and NGS ARR as key metrics

## Early signs of reduced cycle times for certain steps of our deal close process

#### Deals structured to maximize exit ARR and profitability

### **Reduction in business on PAN-FS relative to prior periods**



## Q2 & Fiscal Year 2025 Guidance

	<b>Q2 FY'25</b> Guidance (as of 11/20/24)	<b>FY 2025</b> Guidance (as of 11/20/24)
Next-Gen Security ARR	<b>\$4.70B - \$4.75B</b> 35% - 36% yr/yr	\$5.52B - \$5.57B <sup>1</sup> 31% - 32% yr/yr
Remaining Performance Obligation	<b>\$12.9B - \$13.0B</b> 20% - 21% yr/yr	<b>\$15.2B - \$15.3B</b> 19% - 20% yr/yr
Total Revenue	\$2.22B - \$2.25B 12% - 14% yr/yr	\$9.12B - \$9.17B 14% yr/yr
Operating Margin (Non-GAAP)		<mark>27.5% - 28.0%</mark> +20 bps - +70 bps yr/yr
Diluted EPS (Non-GAAP)	<b>\$1.54 - \$1.56</b> 5% - 6% yr/yr	\$6.26 - \$6.39 10% - 13% yr/yr
Adj. Free Cash Flow Margin (Non-GAAP)		37.0% - 38.0%

<sup>1</sup> FY'25 NGS ARR guidance includes approximately half the ~\$74M of NGS ARR included in Q1'25 attributable to acquired QRadar SaaS contracts, as these customers transition to XSIAM.

Green arrow in FY 2025 column represents guidance range increases relative to FY 2025 guidance published on 8/19/2024. Reconciliations of historical non-GAAP measures can be found in the Appendix. Fiscal year ending on July 31.



## Our two-for-one stock split

#### Ensuring Palo Alto Networks shares are accessible to all employees and investors



Capitalizing on our business momentum





### **Modeling Points**

- Q2'25 and FY'25 non-GAAP effective tax rate: 22%
- FY'25 Cash taxes of \$550M \$625M, up from \$340M in FY'24
- Q2'25 net interest and other income of \$75M \$80M
- Q2'25 diluted shares outstanding 350 352 million
- FY'25 diluted shares outstanding 350 354 million
- Q2'25 capital expenditures of \$45M \$50M
- FY'25 capital expenditures of \$200M \$210M





## Appendix



## GAAP to Non-GAAP Reconciliations – Gross Margin

\$ In millions

Non-GAAP gross profit and gross margin:	Q124		Q125	
	\$	%	\$	%
GAAP gross profit and gross margin	\$1,405.3	74.8%	\$1,584.7	74.1%
Share-based compensation-related charges	39.6	2.1%	38.1	1.7%
Amortization expense of acquired intangible assets	19.1	1.0%	29.1	1.4%
Litigation-related charges <sup>(1)</sup>	1.8	0.1%	1.8	0.1%
Non-GAAP gross profit and gross margin	\$1,465.8	78.0%	\$1,653.7	77.3%

<sup>(1)</sup> Consists of the amortization of intellectual property licenses and covenant not to sue. Fiscal year ends on July 31.



## GAAP to Non-GAAP Reconciliations – Operating Margin

\$ In millions

Non-GAAP operating income and operating margin:	Q124		Q125	
	\$	%	\$	%
GAAP operating income and operating margin	\$215.2	11.5%	\$286.5	13.4%
Share-based compensation-related charges	287.8	15.3%	315.1	14.7%
Acquisition-related costs <sup>(1)</sup>		0.0%	15.1	0.7%
Amortization expense of acquired intangible assets	24.5	1.3%	40.7	1.9%
Litigation-related charges <sup>(2)</sup>	1.8	0.1%	(41.2)	-1.9%
Non-GAAP operating income and operating margin	\$529.3	28.2%	\$616.2	28.8%

<sup>(1)</sup> Consists of acquisition transaction costs, share-based compensation related to the cash settlement of certain equity awards, change in fair value of contingent consideration liability, and costs to terminate certain employment, operating lease, and other contracts of the acquired companies. <sup>(2)</sup> Consists of the amortization of intellectual property licenses and covenant not to sue. In Q1'25, it also includes a release of previously accrued legal contingency charge.



## GAAP to Non-GAAP Reconciliations – EPS

Non-GAAP net income per share, diluted:	Q124	Q125
GAAP net income per share, diluted	\$0.56	\$0.99
Share-based compensation-related charges	0.86	0.92
Acquisition-related cost <sup>(1)</sup>	0.00	0.04
Amortization expense of acquired intangibles assets	0.07	0.11
Litigation-related charges <sup>(2)</sup>	0.01	(0.12)
Non-cash charges related to convertible notes <sup>(3)</sup>	0.00	0.00
Income tax and other tax adjustments <sup>(4)</sup>	(0.12)	(0.38)
Non-GAAP net income per share, diluted	\$1.38	\$1.56

<sup>(1)</sup> Consists of acquisition transaction costs, share-based compensation related to the cash settlement of certain equity awards, change in fair value of contingent consideration liability, and costs to terminate certain employment, operating lease, and other contracts of the acquired companies.

(2) Consists of the amortization of intellectual property licenses and covenant not to sue. In Q1'25, it also includes a release of previously accrued legal contingency charge.

<sup>(3)</sup> Consists of non-cash interest expense for amortization of debt issuance costs related to our convertible senior notes.

(4) Consists of income tax adjustments related to our long-term non-GAAP effective tax rate.

Fiscal year ends on July 31.

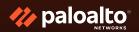


## GAAP to Non-GAAP Reconciliations – Adjusted Free Cash Flow

\$ In millions	
Free cash flow and adjusted free cash flow (non-GAAP):	Q125
Net cash provided by operating activities	\$1,509.6
Less: purchases of property, equipment, and other assets	44.1
Free cash flow (non-GAAP)	\$1,465.5
Adjusted free cash flow (non-GAAP)	\$1,465.5

Fiscal year ends on July 31.





# **Thank You**

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