

Palo Alto Networks and NHL Announce Multiyear North American Partnership

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Palo Alto Networks named Official Cybersecurity Partner of the NHL

NEW YORK and SANTA CLARA, Calif., March 26, 2025 /PRNewswire/ -- Palo Alto Networks® (NASDAQ: PANW), the global cybersecurity leader, and the National Hockey League (NHL®) announced today a multiyear North American partnership aimed at ensuring the utmost cybersecurity for the NHL. This partnership exemplifies the shared commitment of Palo Alto Networks and the NHL to prioritize cybersecurity across the League, including NHL arenas.

Palo Alto Networks, celebrating its 20th anniversary this year, has provided the NHL with cybersecurity solutions since 2009. The NHL has standardized on Palo Alto Networks for network security with its next-generation firewalls (NGFWs), cloud security and AI-powered security operations, while enabling League employees to browse securely with Prisma® Access Browser and safely use AI apps with AI Access Security. Palo Alto Networks has been instrumental in bolstering the NHL's cybersecurity efforts.

This new partnership provides Palo Alto Networks with an array of exclusive marketing rights and designations that will connect the Palo Alto Networks brand with the NHL and its fans through the NHL's vast marketing, digital and social media channels throughout the duration of the partnership.

"In our pursuit to provide a safe and secure business and fan experience, we have found a true partner in Palo Alto Networks," said **Dave Munroe**, NHL Senior Vice President, Information Technology & Cybersecurity. "We continue to stay ahead of the game with Palo Alto Networks cloud, network, and security operations solutions. The addition of this partnership underscores the strength of our commitment to continued innovation in areas such as AI and digital transformation."

"Like us, the NHL is always innovating, and we are thrilled to embark on this partnership evolution. Through our platformization approach, we are committed to helping keep the NHL secure," said **KP Unnikrishnan**, Chief Marketing Officer from Palo Alto Networks. "We are proud to stand alongside the NHL as their trusted cybersecurity partner and look forward to continuing to deliver value to the NHL's business while seizing the opportunities of this deepened relationship."

By leveraging Palo Alto Networks advanced cybersecurity solutions, platforms and expertise, the NHL is poised to navigate the evolving threat landscape and deliver a world-class, secure experience for fans, players and all involved with the NHL. This partnership will have a tangible impact on the NHL's cybersecurity initiatives, including the improvement in the number of threats blocked per month, enhanced security for IoT devices, reduced mean time to respond (MTTR) to security alerts, increased enablement of business initiatives and elevated fan engagement from a secure user experience.

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About the NHL

The National Hockey League (NHL), founded in 1917, consists of 32 Member Clubs. Each team roster reflects the League's international makeup with players from more than 20 countries represented, all vying for the most cherished and historic trophy in professional sports – the Stanley Cup. Every year, the NHL entertains more than 670 million fans in-arena and through its partners on national television and radio; more than 191 million followers - league, team and player accounts combined - across Facebook, Twitter, Instagram, Snapchat, TikTok, and YouTube; and more than 100 million fans online at [NHL.com](https://www.nhl.com). The League broadcasts games in more than 260 countries and territories through its rightsholders including ESPN, WBD Sports and NHL Network in the U.S.; Prime Video, Sportsnet and TVA Sports in Canada; and via SiriusXM NHL Network Radio™ Sports USA and TuneIn; and reaches fans worldwide with games available to stream in every country.

Fans are engaged across the League's digital assets on mobile devices via the free NHL App; across nine social media platforms; on SiriusXM NHL Network Radio™; and on [NHL.com](https://www.nhl.com), available in eight languages and featuring unprecedented access to player and team statistics as well as every regular-season and playoff game box score dating back to the League's inception, powered by SAP. NHL Productions develops compelling original programming featuring unprecedented access to players, coaches and League and team personnel for distribution across the NHL's social and digital platforms.

The NHL is committed to building healthy and vibrant communities using hockey to celebrate fans of every race, color, religion, national origin, gender identity, age, sexual orientation, and socio-economic status. The NHL's social impact platform, NHL Unites, reinforces that the official policy of the sport is one of inclusion on the ice, in locker rooms, boardrooms and stands. Through the NHL's investments in communities across North America, the League is expanding access and opportunity for people of all backgrounds and abilities to play hockey. Last season, a record number of girls and boys stepped onto the ice and tried hockey for the first time. The NHL's premiere ball hockey program, NHL STREET, continues its expansion into NHL and non-NHL markets, offering fun and affordable hockey for youth. And in arenas Leaguewide, more than 350 cultural celebrations nights are held, celebrating fans of all backgrounds. The League's efforts continue to foster more inclusive environments and grow the game through a greater diversity of participants.

About Palo Alto Networks

Palo Alto Networks is the global cybersecurity leader, committed to making each day safer than the one before with industry-leading, AI-powered solutions in network security, cloud security and security operations. Powered by Precision AI, our technologies deliver precise threat detection and swift response, minimizing false positives and enhancing security effectiveness. Our platformization approach integrates diverse security solutions into a unified, scalable platform, streamlining management and providing operational efficiencies with comprehensive protection. From defending network perimeters to safeguarding cloud environments and ensuring rapid incident response, Palo Alto Networks empowers businesses to achieve Zero Trust security and confidently embrace digital transformation in an ever-evolving threat landscape. This unwavering commitment to security and innovation makes us the cybersecurity partner of choice.

At Palo Alto Networks, we're committed to bringing together the very best people in service of our mission, so we're also proud to be the cybersecurity workplace of choice, recognized among Newsweek's Most Loved Workplaces (2021-2024), with a score of 100 on the Disability Equality Index (2024, 2023, 2022), and HRC Best Places for LGBTQ+ Equality (2022). For more information, visit www.paloaltonetworks.com.

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This press release contains forward-looking statements that involve risks, uncertainties and assumptions, including, without limitation, statements regarding the benefits, impact, or performance or potential benefits, impact or performance of our products and technologies or future products and technologies. These forward-looking statements are not guarantees of future performance, and there are a significant number of factors that could cause actual results to differ materially from statements made in this press release, including, without limitation: developments and changes in general market, political, economic, and business conditions; risks associated with managing our growth; risks associated with new products and subscription and support offerings; shifts in priorities or delays in the development or release of new offerings, or the failure to timely develop, release and achieve market acceptance of new products and subscriptions as well as existing products and subscription and support offerings; failure of our business strategies; rapidly evolving technological developments in the market for security products and subscription and support offerings; our customers' purchasing decisions and the length of sales cycles; our competition; our ability to attract and retain new customers; and our ability to acquire and integrate other companies, products, or technologies. We identify certain important risks and uncertainties that could affect our results and performance in our most recent Annual Report on Form 10-K, our most recent Quarterly Report on Form 10-Q, and our other filings with the U.S. Securities and Exchange Commission from time-to-time, each of which are available on our website at investors.paloaltonetworks.com and on the SEC's website at www.sec.gov. All forward-looking statements in this press release are based on information available to us as of the date hereof, and we do not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made.



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