

Palo Alto Networks Bolsters Its Cloud Native Security Offerings With Out-of-Band WAAS

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Latest Prisma Cloud platform updates help organizations continuously monitor and secure web applications with maximum flexibility

SANTA CLARA, Calif., June 23, 2022 /PRNewswire/ -- Over the last two years, organizations have expanded their use of cloud environments by more than [25%](#). Many are now struggling to manage the technical complexity of cloud migration, including the ability to secure their applications across the entire application development lifecycle. Palo Alto Networks (NASDAQ: PANW), a leader in [The Forrester Wave™: Cloud Workload Security, Q1 2022](#), today announced the [addition of Out-of-Band Web Application and API Security](#) (Out-of-Band WAAS) to [Prisma® Cloud](#) to help organizations secure web applications with maximum flexibility.

Until now, a primary industry approach to securing web applications has been to deploy inline web application firewalls (WAFs). Some organizations are reluctant to introduce WAFs or API security solutions inline, however, due to performance and scalability concerns. With today's announcement, Prisma Cloud can provide organizations with deep web and API security both inline and out of band, allowing them to choose how to protect their applications in the cloud.

"Companies no longer have to decide between application security and performance. By adding Out-of-Band WAAS to Prisma Cloud, we are empowering customers with flexible security options that fit their evolving application needs," said Ankur Shah, senior vice president, Prisma Cloud, Palo Alto Networks. "As more organizations move workloads to the cloud, the capabilities that make up Prisma Cloud help provide the most complete protection, reducing complexity and increasing visibility across infrastructure, workloads, identities and applications."

"As organizations increasingly build and deploy their applications in the cloud, protecting their business-critical applications without impacting performance has been a challenge," said Melinda Marks, senior analyst, ESG. "Adding the option of Out-of-Band WAAS helps both developer and security teams secure their applications with the same level of security as traditional in-line WAFs and API security without impacting performance."

In addition to Out-of-Band WAAS, Prisma Cloud is getting new threat detection, alert prioritization and permissions management capabilities to help provide organizations with deeper, unified visibility across their entire cloud application portfolio:

- **Multicloud Graph View for Cloud Infrastructure Entitlement Management (CIEM):** Discover over-privileged accounts and understand access risk across multicloud environments. Prisma Cloud now provides a graph view of the net effective permissions across AWS, Microsoft Azure and Google Cloud.
- **Multicloud Agentless Cloud Workload Protection:** Extend visibility into cloud workloads and application risks across Azure and Google Cloud, in addition to AWS, to complement existing agent-based protection.
- **DNS-Based Threat Detection:** Surface malicious activity and anomalous behavior in cloud environments. Prisma Cloud Threat Detection now leverages machine learning (ML) and advanced threat intelligence to identify bad actors hiding in DNS traffic.
- **MITRE ATT&CK® Alert Prioritization:** Enable security teams to prioritize risks and incidents based on the industry's most widely adopted framework.

Availability

Out-of-band WAAS is available today for Prisma Cloud Compute Edition and will be available in the Enterprise Edition over the next month. The additional features will also roll out for Prisma Cloud Enterprise Edition over the next month.

About Palo Alto Networks

Palo Alto Networks is the world's cybersecurity leader. We innovate to outpace cyberthreats, so organizations can embrace technology with confidence. We provide next-gen cybersecurity to thousands of customers globally, across all sectors. Our best-in-class cybersecurity platforms and services are backed by industry-leading threat intelligence and strengthened by state-of-the-art automation. Whether deploying our products to enable the Zero Trust Enterprise, responding to a security incident, or partnering to deliver better security outcomes through a world-class partner ecosystem, we're committed to helping ensure each day is safer than the one before. It's what makes us the cybersecurity partner of choice.

At Palo Alto Networks, we're committed to bringing together the very best people in service of our mission, so we're also proud to be the cybersecurity workplace of choice, recognized among Newsweek's Most Loved Workplaces (2021), Comparably Best Companies for Diversity (2021), and HRC Best Places for LGBTQ Equality (2022). For more information, visit www.paloaltonetworks.com.

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