

## Q2 Fiscal Year 2022 Earnings Call

February 22, 2022

## Safe Harbor

This presentation contains "forward-looking" statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act that are based on our management's beliefs and assumptions and on information currently available to management, including statements regarding our expectations regarding our view as to the security threat landscape, growth drivers for fiscal 2022 and beyond, our product and service offerings, our "rule of 60" goal, our financial guidance for the second quarter of fiscal 2022 and fiscal year 2022 regarding total revenue, total billings, Next-Gen Security ARR, product revenue, non-GAAP operating margin, non-GAAP EPS and non-GAAP adjusted free cash flow margin, our modeling points, our expectations regarding gross margins and operating margins, our expectations regarding use of cash for share repurchases, our expectations regarding stock-based compensation expense, and our expectations regarding product launches and adoption. Many of these assumptions relate to matters that are beyond our control and changing rapidly.

There are a significant number of factors that could cause actual results to differ materially from forward-looking statements made in this presentation, including: developments and changes in general market, political, economic, and business conditions; the duration and global impact of COVID-19; risks associated with managing our growth; risks associated with new products and subscription and support offerings, including the discovery of software bugs; shifts in priorities or delays in the development or release of new subscription offerings, or the failure to timely develop and achieve market acceptance of new products and subscriptions as well as existing products and subscription and support offerings; rapidly evolving technological developments in the market for security products and subscription and support offerings; our customers' purchasing decisions and the length of sales cycles; our competition; our ability to attract and retain new customers; our ability as an organization to acquire and integrate other companies, products or technologies in a successful manner; the effects of supply chain constraints and the global chip and component shortages and other factors affecting the manufacture, delivery and cost of certain of our products; our ability to obtain adequate supply of our products from our third-party manufacturing partners; our debt repayment obligations; and our share repurchase program, which may not be fully consummated or enhance shareholder value, and any share repurchases which could affect the price of our common stock. Further information on these and other factors that could affect the forward-looking statements we make in this presentation can be found in the documents that we file with or furnish to the U.S. Securities and Exchange Commission, including Palo Alto Networks' most recent Quarterly Report on Form 10-O filed for the guarter ended October 31, 2021. which is available on our website at investors paloaltonetworks.com and on the SEC's website at www.sec.gov. Additional information will also be set forth in other filings that we make with the SEC from time to time. All forward-looking statements in this presentation are based our current beliefs and on information available to us as of the date hereof, and we do not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made or to update the reasons why actual results could differ materially from those anticipated in the forward-looking statements, even if new information becomes available in the future.

All information in this presentation is as of February 22, 2022. This presentation contains non-GAAP financial measures and key metrics relating to the company's past and expected future performance. We have not reconciled diluted non-GAAP net income per share guidance to GAAP net loss per diluted share, non-GAAP operating margin to GAAP operating margin or adjusted free cash flow margin guidance to GAAP net cash from operating activities because we do not provide guidance on GAAP net income (loss) or net cash from operating activities and would not be able to present the various reconciling cash and non-cash items between GAAP and non-GAAP financial measures, including share-based compensation expense, without unreasonable effort.



## NIKESH ARORA

CEO & CHAIRMAN





## Focused on executing and innovating on a backdrop of strong demand





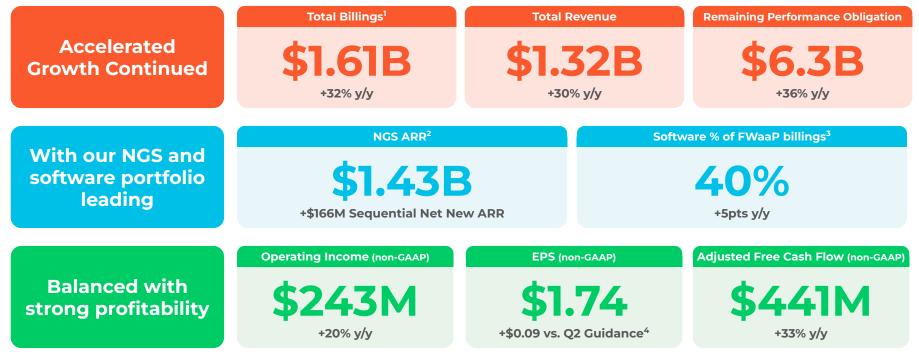


Strong IT demand driven by powerful secular trends Ever evolving and complicating threat landscape

Focus on execution at scale



## Q2 performance continues to demonstrate superior execution



<sup>1</sup>Total billings is a key financial metric calculated as total revenue plus change in total deferred revenue, net of total acquired deferred revenue.

<sup>2</sup>ARR = Annualized Recurring Revenue. Next-Gen Security ARR is annualized allocated revenue of all active contracts as of the final day of the reporting period for Prisma and Cortex offerings inclusive of the VM-Series and related services, and certain cloud-delivered security services.

<sup>3</sup> Software % of Total FWaaP billings is the total amount invoiced and billed for the Prisma Access and VM offerings, and the ratable portion of CloudGenix offerings, during the period stated, as a percentage of total Firewall as a Platform billings. Firewall as a Platform billings is a key financial and operating metric defined as publicly reported product billings, together with total amount invoiced and billed for Prisma Access offering, and the ratable portion of VM-Series and CloudGenix offerings, during the period stated. <sup>4</sup> Refers to EPS (non-GAAP) of \$1645, the midpoint of Q2FY22 quidance provided on November 18, 2021.

Reconciliations of historical non-GAAP measures can be found in the Appendix.

Fiscal year ending on July 31.



## Large deal success is key to our accelerated growth rates

29% 29% 221 26% 24% 24% 20% 21% 986 <sup>1,025 1,077</sup> 7 figure deals in Q2'22 901 853 792 751 545 <sup>574 606 639 659</sup> 700 47% of G2K customers<sup>2</sup> have 0320 02279 04<sup>19</sup> 01120 0220 0420 0421 0122 0222 031<sup>9</sup> 0122 0222 0321 purchased Strata, Prisma and Cortex Number of Active Active Millionaire Millionaire Customers Customers growth (y/y)

Strength in Active Millionaire customers<sup>1</sup>

<sup>1</sup> Active Millionaire customer defined as customers who have spent \$1M or more in bookings value over the last 4 quarters. A booking is defined as committed customer obligation with a contract in place. <sup>2</sup> G2K Customers represent Global 2000 customers acquired since inception. A customer is defined as an account that has purchased products and services excluding not-for-resale services. Fiscal year ending on July 31.



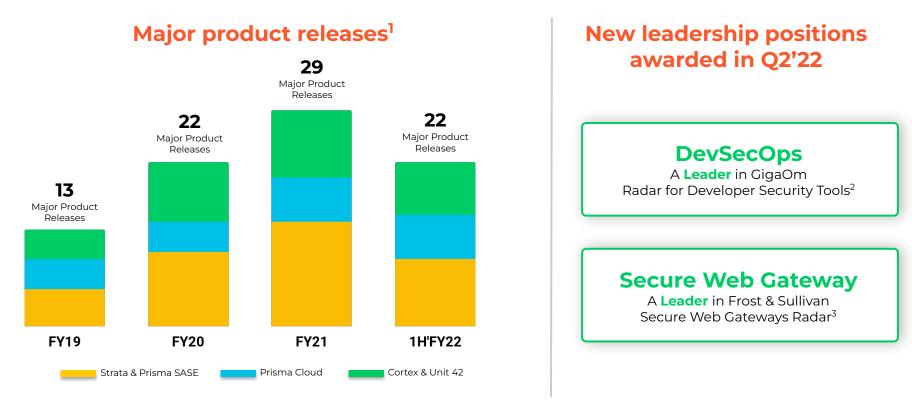
## Our three platform strategy is working

**Cloud Native** Network Transformation Security Strata<sup>™</sup> Prisma<sup>™</sup> Cloud Prisma<sup>™</sup> SASE

Security Operation Center Automation



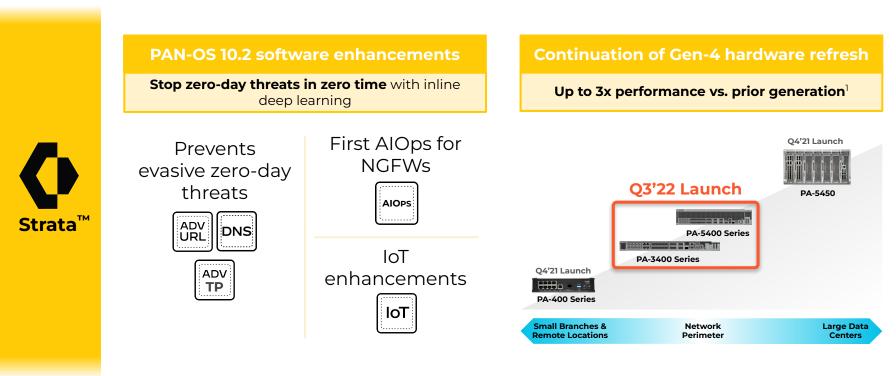
## The key to Cybersecurity Leadership - Innovation



<sup>1</sup>Major product release is defined as full or dot release with significant new capability, new or add-on modules, or subscription services, new software or hardware appliance models, significant PAN-OS, acquired capabilities and significant new platform support. <sup>2</sup>Source: CigaOm Report, CigaOm Redar for Developer Security Tools v2.0, December 2021. <sup>3</sup> Frost & Sullivan Report, Frost Radar<sup>TM</sup>: Secure Web Cateways 2021, December 2021. Fiscal vear ending on July 31.

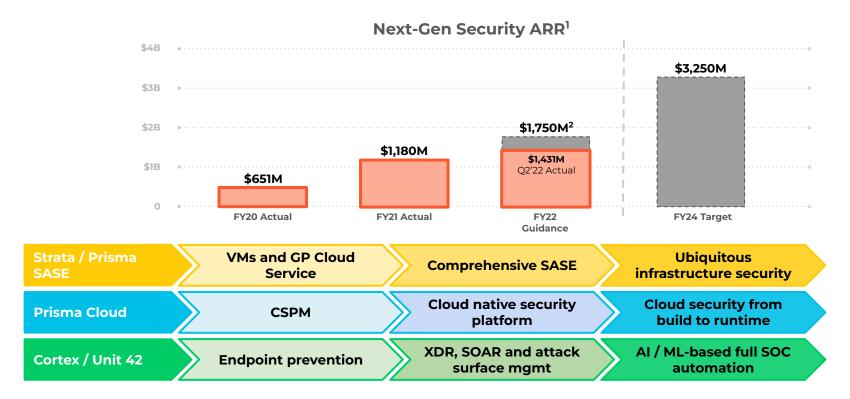


# Driving durable growth with continued network security platform refresh



<sup>1</sup>Up to 3x performance for the PA-5400 Series and the PA-3400 Series compared to the PA-5200 Series and PA-3200 Series, respectively Fiscal year ending on July 31

## PANW positioned to deliver comprehensive - Next Gen Security



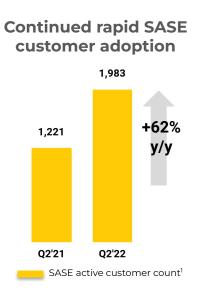
<sup>1</sup>ARR = Annualized Recurring Revenue. Next-Gen Security ARR is the annualized allocated revenue of all active contracts as of the final day of the reporting period for Prisma and Cortex offerings inclusive of the VM-Series and related services, and certain cloud-delivered security services

<sup>2</sup> Represents Nex-Gen Security ARR updated FY22 guidance midpoint, as of 2/22/2022... Fiscal year ending on July 31.

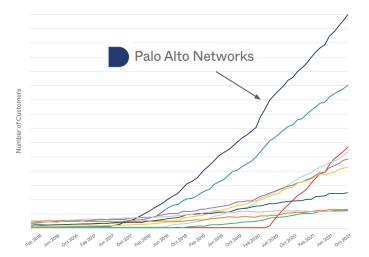


# Transforming network security to enable hybrid work and cloud delivered security





Most popular remote access solution in Okta's Business at Work 2022 report



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<sup>1</sup>Customer defined as any customer with a binding contract as of the final date of the reported period. Prisma SASE includes unique customers for Prisma Access and Prisma SD-WAN and excludes customers from Sinefa acquisition. Including PANOS SD-WAN and SaS Security subscriptions in addition to Prisma Access and Prisma SD-WAN, total customer count for Q2'22 is 2,915, which increased 66% from Q2'21 customer count of 1,759. Fiscal year ending on July 31.

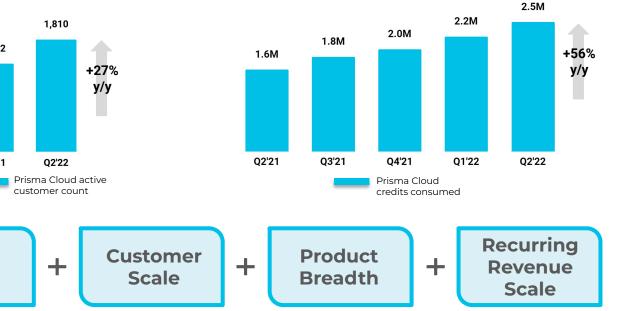
## Early leadership in cloud-native security with significant momentum



## 1,810 1,422 +27% y/y Q2'22 Q2'21

Prisma Cloud customers<sup>1</sup>

#### **Credits consumed growing well in excess** of customers



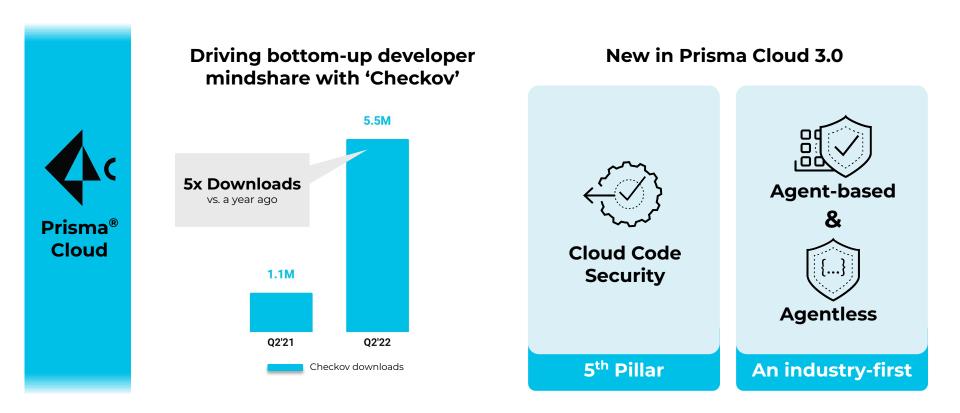
<sup>1</sup>Customer defined as any customer with a binding contract as of the final date of the reported period. Prisma Cloud customers exclude customers from Bridgecrew acquisition. Fiscal year ending on July 31

First

Mover



## Investing for continued momentum with 3.0 and integrated DevSecOps

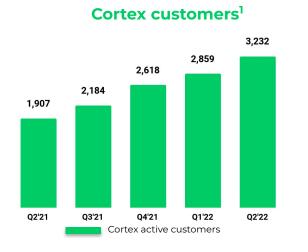


Fiscal year ending on July 31



# Strong performance into rapidly growing SOC automation opportunity





#### Strongest Cortex growth in 6-quarters



Strength in new customers

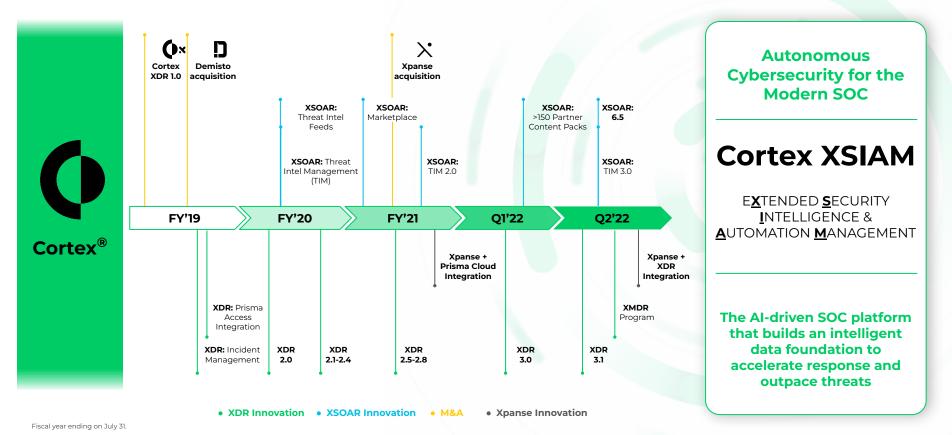
Growing partner success

#### Q2'22 highlights:

- 27 partners for XMDR specialization, including KPMG, Expel and Telefonica
- 26 transactions over \$1 million, including an \$18M multi-product deal

<sup>1</sup>Cortex customers represents all customers who have purchased Cortex XDR Pro and/or Cortex XSOAR. Customer defined as any customer with a binding contract as of the final date of the reported period. Fiscal year ending on July 31.

## Extending our rapid pace of innovation with XSIAM



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## Raising outlook, driven by strength and confidence in NGS portfolio

Balanced portfolio contributions	<u>Strength across</u> NGS, hardware, subs & support
Broad top-line strength	<u>Raising</u> revenue and billings guidance for FY22

Cloud and Software	<u>Raising</u> FY22 NGS ARR guidance on the back of
demand fueling NGS ARR	cross-portfolio demand

Balance of profitability Raising our FY22 EPS guidance to reflect 1H strength
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## DIPAK GOLECHHA

#### CHIEF FINANCIAL OFFICER

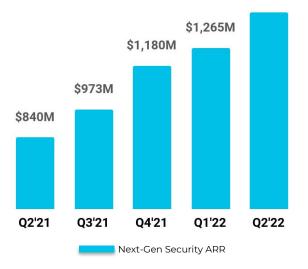




## Delivering 30% growth with balanced portfolio performance in Q2



**Next-Gen Security ARR<sup>1</sup>** 

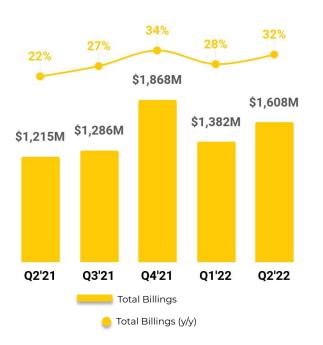


\$1,431M

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<sup>1</sup> ARR = Annualized Recurring Revenue. Next-Gen Security ARR is the annualized allocated revenue of all active contracts as of the final day of the reporting period for Prisma and Cortex offerings inclusive of the VM-Series and related services, and certain cloud-delivered security services. Fiscal year ending on July 31.

### Strength in Q2 forward-looking top-line metrics



#### Total Billings<sup>1</sup>

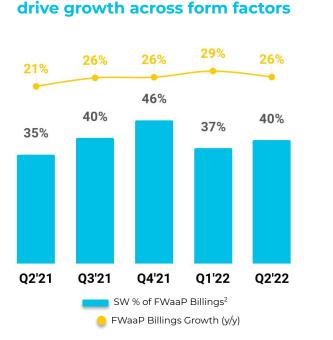
#### **Remaining Performance Obligation<sup>2</sup>**



<sup>1</sup>Total billings is a key financial metric calculated as total revenue plus change in total deferred revenue, net of total acquired deferred revenue. <sup>2</sup> Remaining Performance Obligation is a GAAP metric Fiscal year ending on July 31.

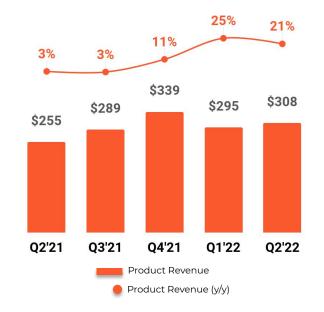


### Software transition continues, with sustained product revenue growth



Software mix increasing y/y as we

## Sustained strength in product revenue growth



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<sup>1</sup>Firewall as a Platform billings is a key financial and operating metric defined as publicly reported product billings, together with total amount invoiced and billed for Prisma Access offering, and the ratable portion of VM-Series and CloudGenix offerings, during the period stated.

<sup>2</sup> SW % of Total FWaaP billings is the total amount invoiced and billed for the Prisma Access and VM offerings, and the ratable portion of CloudGenix offerings, during the period stated, as a percentage of total Firewall as a Platform billings. Fiscal year ended July 31.

### Strength across Q2 metrics

	<b>Q2'22</b> Guidance (as of 11/18/21)	Q2'22 Actual
Total Billings <sup>1</sup>	\$1.51B-\$1.53B 24%-26% yr/yr	<b>\$1.61B</b> 32% yr/yr
Total Revenue	\$1.265B-\$1.285B 24%-26% yr/yr	<b>\$1.32B</b> 30% yr/yr
Product Revenue		<b>\$308M</b> 21% yr/yr
Remaining Performance Obligation		<b>\$6.3B</b> 36% yr/yr
Next-Gen Security ARR <sup>2</sup>		\$1.43B
Gross Margin (Non-GAAP)		<b>74.0</b> %
Operating Income (Non-GAAP)		<mark>\$243M</mark> +20% yr/yr
Operating Margin (Non-GAAP)		18.4%
EPS (Non-GAAP)	\$1.63-\$1.66	\$1.74
Adj. FCF Margin (Non-GAAP)		<b>33.5</b> %

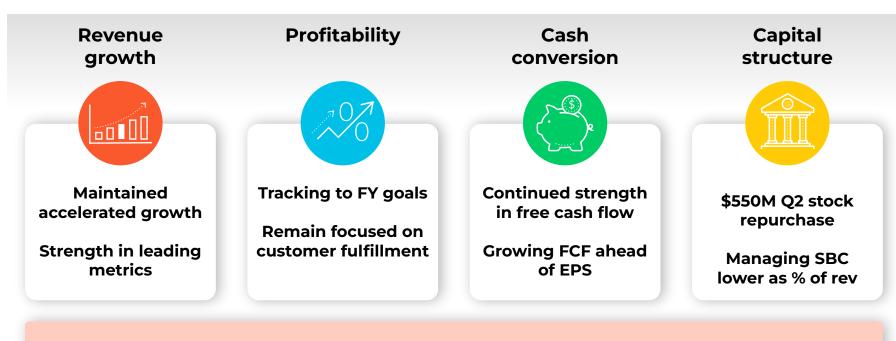
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Reconciliations of historical non-GAAP measures can be found in the Appendix. Fiscal year ending on July 31.



## Showcasing the balance of financial goals in action in Q2



#### Pushing towards our aspirational 'rule of 60' goal in FY22

Fiscal year ending on July 31.



## Q3 Fiscal 2022 guidance

	Q3'22
Total Billings	<b>\$1.59B - \$1.61B</b> 24%-25% yr/yr
Total Revenue	<b>\$1.345B - \$1.365B</b> 25%-27% yr/yr
EPS (Non-GAAP) <sup>1</sup>	<b>\$1.65 - \$1.68</b> using 106 to 108 million shares

<sup>1</sup>A reconciliation of forward-looking non-GAAP earnings per share to the corresponding GAAP measures has not been provided as it is not available without unreasonable effort.. Fiscal year ending on July 31.

## **Raising guidance for fiscal year 2022**

	<b>FY 2022</b> Guidance as of 11/18/21	FY 2022 Guidance as of 2/22/22
Total Billings <sup>1</sup>	\$6.675B - \$6.725B 22%-23% yr/yr	\$6.80B - \$6.85B 25%-26% yr/yr
Next-Gen Security ARR <sup>2</sup>	\$1.65B - \$1.70B 40%-44% yr/yr	<b>\$1.725B - \$1.775B</b> 46%-50% yr/yr
Total Revenue	\$5.35B - \$5.40B 26%-27% yr/yr	<b>\$5.425B - \$5.475B</b> 27%-29% yr/yr
Product Revenue	+Mid-teens yr/yr	+High-teens yr/yr
Op Margin (Non-GAAP)	18.5-19.0%	18.5-19.0%
EPS (Non-GAAP)	<b>\$7.15 - \$7.25</b> +16%-18% yr/yr	<b>\$7.23 - \$7.30</b> +18%-19% yr/yr
Adj. FCF Margin (Non-GAAP)	32-33%	32-33%

<sup>&</sup>lt;sup>1</sup>Total billings is a key financial metric calculated as total revenue plus change in total deferred revenue, net of total acquired deferred revenue.

A reconciliation of forward-looking non-GAAP financial measures to the corresponding GAAP measures has not been provided as it is not available without unreasonable effort. Fiscal year ending on July 31.



<sup>&</sup>lt;sup>2</sup>ARR = Annualized Recurring Revenue. Next-Gen Security ARR is annualized allocated revenue of all active contracts as of the final day of the reporting period for Prisma and Cortex offerings inclusive of the VM-Series and related services, and certaincloud-delivered security services.

### **Modeling points**

- Q3'22 and FY'22 non-GAAP effective tax rate: 22%
- Net interest and other expense of \$5M \$6M per quarter
- FY22 diluted shares outstanding 106 108 million
- Q3'22 capital expenditures of \$40M \$45M
- FY'22 capital expenditures of \$185M \$195M (includes \$39M outlayed in 2Q22 related to our Santa Clara headquarters)

<sup>1</sup>A reconciliation of forward-looking non-GAAP financial measures to the corresponding GAAP measure has not been provided as it is not available without unreasonable effort. Fiscal year ending on July 31.







# Appendix



### **Investor Links and Resources**

#### Analyst Day Videos, Sept 2021. (single click access to each executives presentation)

Presenter   Video replay link	Duration
Nikesh Arora, CEO & Chairman   Where We Are & Looking Ahead	18:34
Lee Klarich, Chief Product Officer   <u>Market Needs &amp; Our Platforms</u>	40:42
Anand Oswal, SVP Products   Network Security (sta	arts @ 6:26) <b>9:41</b>
Ankur Shah, SVP Products   Cloud Security (sta	arts @ 16:07) 8:24
Lee Klarich, Chief Product Officer & Tim Junio, SVP Products   Security Operations (sta	arts @ 24:31) <b>14:23</b>
Nir Zuk, Founder and Chief Technology Officer   <u>What does Zero Trust Really Mean?</u>	15:00
BJ Jenkins, President   <u>Driving Sustainable Growth &amp; Securing Our Customers</u>	6:38
Liane Hornsey, Chief People Officer   <u>Drivers of Change - Our People. ESG for Palo Alto Networks</u>	9:23
Dipak Golechha, Chief Financial Officer   Managing for Scale and Efficiency & Bringing it All Togethe	<u>er</u> 15:00

#### **Additional Resources**

2021 Analyst Day Presentation Palo Alto Networks CSR Recent Events & Presentations

## **Calculation of Billings**

\$ In millions

Billings:	Q221	Q321	Q421	Q122	Q222
Total revenue	\$1,016.9	\$1,073.9	\$1,219.3	\$1,247.4	\$1,316.9
Add: change in total deferred revenue, net of acquired deferred revenue	197.8	212.5	649.0	134.2	291.0
Total billings	\$1,214.7	\$1,286.4	\$1,868.3	\$1,381.6	\$1,607.9

Fiscal year ends on July 31.



## **GAAP to Non-GAAP Reconciliations – Gross Margin**

\$ In millions

Non-GAAP gross profit and gross margin:	Q222	
	\$	%
GAAP gross profit and gross margin	\$911.6	69.2%
Share-based compensation-related charges	35.5	2.7%
Amortization expense of acquired intangible assets	26.1	2.0%
Litigation-related charges <sup>(1)</sup>	1.8	0.1%
Non-GAAP total gross profit and gross margin	\$975.0	74.0%

 $^{(l)}$  Consists of the amortization of intellectual property licenses and covenant not to sue. Fiscal year ends on July 31.



## **GAAP to Non-GAAP Reconciliations – Operating Margin**

\$ In millions

Ion-GAAP Operating Income and Operating Margin: Q		Q221		Q222	
	\$	%	\$	%	
GAAP operating loss	(\$88.8)	-8.7%	(\$73.9)	-5.6%	
Share-based compensation-related charges	238.6	23.4%	283.3	21.5%	
Acquisition-related costs <sup>(1)</sup>	20.6	2.0%	-	0.0%	
Amortization expense of acquired intangible assets	29.6	2.9%	31.5	2.4%	
Litigation-related charges <sup>(2)</sup>	1.8	0.2%	1.8	0.1%	
Non-GAAP operating income and operating margin	\$201.8	19.8%	\$242.7	18.4%	

<sup>(1)</sup> Consists of acquisition transaction costs, share-based compensation related to the cash settlement of certain equity awards, and costs to terminate certain employment, operating lease, and other contracts of the acquired companies. <sup>(2)</sup> Consists of the amortization of intellectual property licenses and covenant not to sue. Fiscal year ends on July 31.

## **GAAP to Non-GAAP Reconciliations – EPS**

Non-GAAP net income per share, diluted:	Q222
GAAP net loss per share, diluted	(\$0.95)
Share-based compensation-related charges	2.74
Amortization expense of acquired intangibles assets	0.32
Litigation-related charges <sup>(1)</sup>	0.02
Non-cash charges related to convertible notes <sup>(2)</sup>	0.02
Foreign currency gain associated with non-GAAP adjustments	(0.01)
Income tax and other tax adjustments related to the above	(0.40)
Non-GAAP net income per share, diluted	\$1.74

<sup>(1)</sup> Consists of the amortization of intellectual property licenses and covenant not to sue.

<sup>(2)</sup> Consists primarily of non-cash interest expense for amortization of debt discount and issuance costs related to the company's convertible senior notes. Effective Q122, the company no longer recognizes interest expense for amortization of debt discount as aresult of the adoption of new debt guidance.

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Fiscal year ends on July 31.

## GAAP to Non-GAAP Reconciliations – Adjusted Free Cash Flow

\$ In millions

Free cash flow and adjusted free cash flow (non-GAAP):	Q222
Net cash provided by operating activities	\$482.6
Less: purchases of property, equipment, and other assets	80.7
Free cash flow (non-GAAP)	\$401.9
Add: capital expenditures for headquarters <sup>(1)</sup>	\$38.9
Adjusted free cash flow (non-GAAP)	\$440.8
Free cash flow margin (non-GAAP)	30.5 %
Adjusted free cash flow margin (non-GAAP)	33.5 %





## Thank you



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