

Palo Alto Networks Named a Strong Performer in Endpoint Security Report

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SANTA CLARA, Calif., Oct. 27, 2016 /PRNewswire/ -- Palo Alto Networks® (NYSE: PANW), the next-generation security company, today announced that its Traps™ advanced endpoint protection offering was recognized by Forrester® Research as a strong performer among endpoint security suite providers.

In the report, "The Forrester Wave™: Endpoint Security Suites, Q4 2016," Forrester noted, "Palo Alto Networks offers strong malware-prevention and exploit-blocking capabilities." According to Forrester, "As traditional approaches to endpoint security become outdated and less effective, improved threat detection accuracy and automatic containment measures will dictate which providers lead the pack."¹

The Forrester Endpoint Security Suite Wave analyzed Traps version 3.3 alongside technologies from 14 other vendors using 25 different criteria. In August 2016, Palo Alto Networks released [Traps version 3.4](#) with enhancements, including static analysis via machine learning, trusted publisher identification, quarantine of malicious executables, and grayware classification.

Quote

- "We are delighted that Traps has been recognized as a 'Strong Performer' by Forrester in its latest report. The malware and exploit prevention capabilities of Traps alleviates the need for legacy antivirus products to protect endpoints and provides cutting-edge technology to organizations that want to prevent successful cyber breaches."
– René Bonvanie, EVP & CMO, Palo Alto Networks

An alternative to legacy antivirus point products, Traps uniquely combines the most effective, purpose-built malware and exploit detection methods to prevent known and unknown threats before they can successfully compromise an endpoint. It is a key component of the Palo Alto Networks Next-Generation Security Platform, a natively integrated platform that safely enables applications and delivers highly automated, preventive protection against cyberthreats at all stages in the attack lifecycle.

Over 34,000 customers in more than 140 countries have chosen Palo Alto Networks because of our deep expertise, unwavering commitment to innovation, and breach prevention-oriented next-generation platform.

To learn more about Palo Alto Networks offerings, visit:

- [Palo Alto Networks Traps Advanced Endpoint Protection](#)
- [Palo Alto Networks Next-Generation Security Platform](#)

About Palo Alto Networks

Palo Alto Networks is the next-generation security company, leading a new era in cybersecurity by safely enabling applications and preventing cyber breaches for tens of thousands of organizations worldwide. Built with an innovative approach and highly differentiated cyberthreat prevention capabilities, our game-changing security platform delivers security far superior to legacy or point products, safely enables daily business operations, and protects an organization's most valuable assets. Find out more at www.paloaltonetworks.com.

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¹ The Forrester Wave™: Endpoint Security Suites, Q4 2016, Forrester Research, Inc., October 19, 2016

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