



## Palo Alto Networks Joins the Retail Cyber Intelligence Sharing Center in Newly Launched Associate Member Program

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### Expands Actionable Threat Intelligence Sharing and Research Aimed at Preventing Data Breaches for Retailers

SANTA CLARA, Calif., June 30, 2015 /PRNewswire/ -- Palo Alto Networks® (NYSE: PANW), the leader in enterprise security, and the Retail Cyber Intelligence Sharing Center (R-CISC) today announced that Palo Alto Networks has joined the R-CISC community through the R-CISC Associate Member Program for cybersecurity industry leaders as its first platinum member.

The mission of the R-CISC is to create a trusted environment that facilitates threat intelligence and information sharing among global retailers, enhanced by incorporating insightful research and timely threat feeds from leading cybersecurity industry experts participating in its Associate Member Program. The Associate Member Program allows for the R-CISC's retailer and commercial services member organizations to collaborate and share threat intelligence and critical cybersecurity information in real time with the industry's leading security solutions providers.

As new cyber threats emerge and evolve, many retailers are utilizing threat intelligence sharing through the R-CISC to help in their efforts to prevent cyber attacks, which when undetected can compromise customer loyalty and brand reputation among consumers. Palo Alto Networks participation in the R-CISC Associate Program will provide R-CISC members with access to Palo Alto Networks [threat intelligence](#), including [information on advanced attacks, campaigns and adversaries](#) from the AutoFocus and WildFire services, and the Unit 42 research and analysis team. This partnership will open up many exciting new opportunities including joint research to be developed specifically to empower retailers with actionable, prioritized information that will enable the prevention of and response to cyber breaches.

#### QUOTES

- "The continued evolution of the R-CISC and the capabilities that we are assembling together with our members has taken another key and critical step with the launch of our Associate Member Program. The expertise that Palo Alto Networks brings to our intelligence sharing center, through the Unit 42 research team and the intelligence that is accessible from Palo Alto Networks, will give the R-CISC members critical information for their defense against the ever increasing threats. We are excited to bring the combined knowledge sharing of our membership and partners together to form new and innovative approaches to cybersecurity intelligence sharing."  
- Brian Engle, Executive Director, R-CISC
- "Cyber threats impacting the retail industry are growing in both number and in impact. Threat intelligence sharing between cybersecurity industry leaders and organizations like the R-CISC can help members achieve better breach prevention by providing actionable and timely information and instructional guidance. Ultimately, the aggregate knowledge sharing, along with next-generation security technologies, can dramatically alter the probability an attacker has of launching a successful attack."  
- Davis Hake, director of cybersecurity strategy, Palo Alto Networks

#### Recommendations

- Learn more about Unit 42: <https://www.paloaltonetworks.com/threat-research.html>
- Learn more about the Palo Alto Networks Security Platform: <https://www.paloaltonetworks.com/products/platforms.html>
- Learn more about the Retail Cyber Intelligence Sharing Center: <http://www.r-cisc.org/index.html>

#### About Palo Alto Networks

Palo Alto Networks is leading a new era in cybersecurity by protecting thousands of enterprise, government, and service provider networks from cyber threats. Unlike fragmented legacy products, our security platform safely enables business operations and delivers protection based on what matters most in today's dynamic computing environments: applications, users, and content. Find out more at [www.paloaltonetworks.com](http://www.paloaltonetworks.com).

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#### About the Retail Cyber Intelligence Sharing Center

The Retail Cyber Intelligence Sharing Center (R-CISC) is the trusted resource established to support the retail and commercial services industries for sharing cybersecurity information and intelligence. The R-CISC, and its operation of the Retail and Commercial Services Information Sharing and Analysis Center (RCS-ISAC) create a valued community for robust collaboration for its members and partners.

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Brittany Stagnaro, Palo Alto Networks, Americas PR & AR Manager, 408-425-6302, [bstagnaro@paloaltonetworks.com](mailto:bstagnaro@paloaltonetworks.com), Tim Whitman, Voce Communications, 617-721-5994, [twhitman@vocecomm.com](mailto:twhitman@vocecomm.com), Jennifer McGoldrick, Retail Cyber Intelligence Sharing Center, Member Engagement Director, 202-466-0538, [Jennifer.mcgoldrick@r-cisc.org](mailto:Jennifer.mcgoldrick@r-cisc.org)